**Title: - Buy and Sell Antiques**

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| **Target Release** | Version 1 |
| **Document Status** | Draft |
| **Document owner** | Tanishka Srivastava |
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**Overview**

Purpose is designing user-friendly online store, where seller sell their products and customer can buy it and communication between customers or sellers and support.

**Success Metrics**

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| --- | --- | --- | --- |
| **Metrics** | **User** | **Definition** | **Target** |
| Product placement rate | Customer | The percentage of products we sell through our platform over a specified period (e.g., quarterly, or annually) | 98% and above. |
| Seller | The percentage of products sellers added to sell in our platform | 98% and above. |
| Customer Satisfaction Score (CSAT) | User | The average rating provides by user post-delivery, typically on a scale of 1 to 5 | 4.5 and above |
| User Retention Rate | Customer | The percentage of customer who buy products from our platform over a specified period (e.g., quarterly, or annually) | 98% and above. |
| Seller | The percentage of seller who added products to our platform over a specified period (e.g., quarterly, or annually) | 98% and above. |

**Milestones**

**(Roadmap Planner)**

**Requirements**

1. Functional Requirements
   1. Features
2. Login/Sign up page.

* For existing users, login page will be shown.
* For new users, need to ask, ‘Whom you want to login as- Customer or Seller’.

1. UI (User Interface).

* Customer – Product from different categories will be shown, sale banner, different tabs should be present which help to move category section, account page, etc.
* Seller – Seller dashboard will be shown, product of list will be shown, different tabs should be present which help to move chart section, sale section, earning section etc.

1. Account page.

* Customer – User photo, order history, list of favorite products, customer details, saving amount should be present.
* Seller – Seller details, number of products you sold, list of products that is present in sell section, number of products that is delivered should be present.

1. Notification

* Customer – Sales Notification, Delivery updates, Order notification, support notification should be present.
* Seller – Order notification, delivery notification, support notification.

1. Support

* Help Center: Access to FAQs and support articles.
* Live Chat/Call Support: Immediate assistance for urgent issues.

1. Non- Functional Requirements
   1. Performance: App should load within 2 seconds and handle high concurrency of notifications.
   2. Security: Implement OAuth2.0 for secure authentication and data encryption.
   3. Usability: Intuitive UI/UX for easy order placement and order management.
   4. Reliability: Ensure 99.9% uptime with robust backend infrastructure.

**User interaction / design**

(To be declare)

**Open Question**

(To be declare)

**Out of scope**

(To be declare)